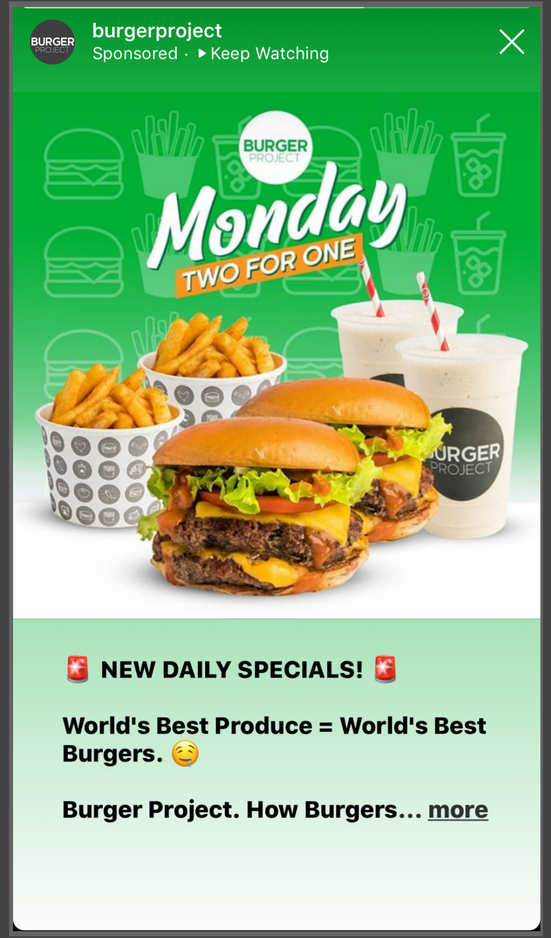
5 KEYS FOR THE PERFECT AD

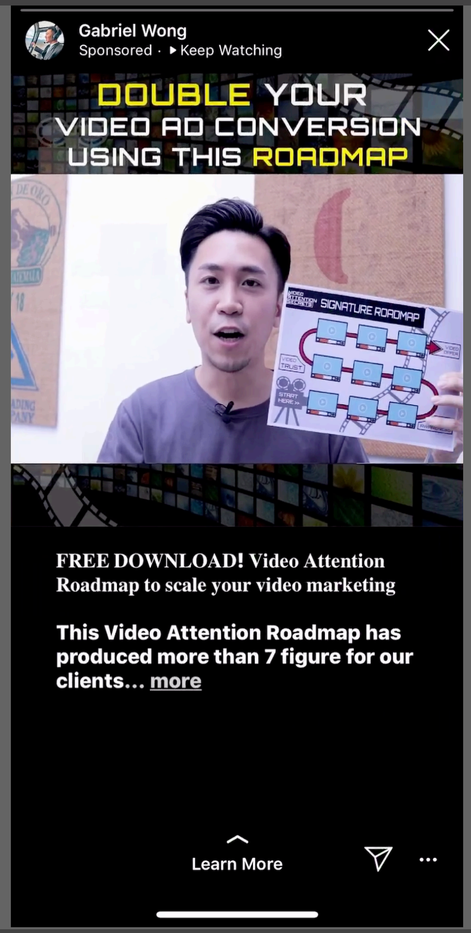
1

Give value

burgerproject



gabrielwong


Gabriel Wong
Sponsored · ▶ Keep Watching
DOUBLE YOUR VIDEO AD CONVERSION USING THIS ROADMAP
SIGNATURE ROADMAP
FREE DOWNLOAD! Video Attention Roadmap to scale your video marketing
This Video Attention Roadmap has produced more than 7 figure for our clients... more
Learn More

2

Structure of your creative

What **problem** are you solving?

Simple

Streamlined

Customer focused

Streamlined:

How to make money online:

We are going to use Amazon FBA, YouTube, Instagram and other platforms to help you choose what best suits your lifestyle.
We are then going to show you how to build a business on that platform and out perform your competitors until you are financially free and can live anywhere you want to in the world.

We help you make $10,000 a month working from your laptop

3

Use Facebook's ad manager, not Instagram’s

4

Locate your ideal demographic

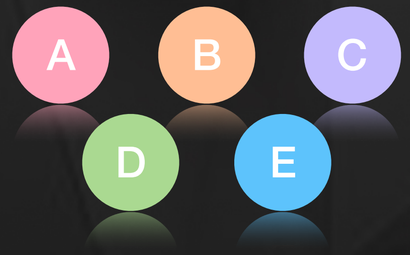
Global	Local
Incredibly cheap 1c	Moderately priced 6c
Lower conversion	High conversion
High social proof	Low social proof

5

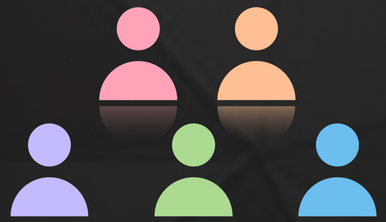
Every adset is a test

It is impossible for you to know which ad is going to perform the best!

5 x 5 = 25



Creatives



Demographics

Different Ads